

# The Authors Guild Foundation 2024 Gala Sponsorship Opportunities

### \$100,000 - Epic Sponsor

- Two tables of twelve guests with VIP placement
- Podium acknowledgement during event program
- Dedicated social media post
- Prominent placement on invitation and gala website
- Acknowledged in event press releases and media alerts
- Inside front full-page ad placement in event program
- VIP placement in the summer edition of the Authors Guild Bulletin (12,000+ members)
- Access to early VIP cocktail reception at 6 p.m.

#### \$50,000 - History Sponsor

- Two tables of ten guests, at least one of which will have guaranteed VIP placement
- Podium acknowledgement during event program
- Prominent placement on invitation, social media, and gala website
- Acknowledged in event press releases and media alerts
- VIP full-page ad placement in event program
- VIP placement in the summer edition of the Authors Guild Bulletin (12,000+ members)
- Access to early VIP cocktail reception at 6 p.m.

### **\$25,000 - Novel Sponsor**

- Two tables of ten guests
- Podium acknowledgment during event program
- Listing on invitation, social media, and gala website
- Acknowledged in event press releases and media alerts
- Full-page ad in event program
- Special placement in the summer edition of the Authors Guild Bulletin (12,000+ members)
- Access to early VIP cocktail reception at 6 p.m.

## \$15,000 - Anthology Sponsor

- Table of ten guests
- Listing on invitation and gala website
- Podium acknowledgment during event program
- Full-page ad in event program
- Mention in the summer edition of the Authors Guild Bulletin (12,000+ members)
- Access to early VIP cocktail reception at 6 p.m.

## \$10,000 - Biography Sponsor

- Table of ten guests
- Listing on invitation and gala website
- Half-page ad in event program
- Mention in the summer edition of the Authors Guild Bulletin (12,000+ members)
- Access to early VIP cocktail reception at 6 p.m.



I am / We are pleased to support 2024 Authors Guild Foundation Gala and American literary culture as a:

\$100,000 <i>Epic Sponsor</i>		
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\$25,000 <i>Novel Sponsor</i>		
\$15,000 Anthology Sponsor		
\$10,000 Biography Sponsor		
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Please return this form with your payment to the Authors Guild Foundation office at 31 East 32nd Street, Suite 901 New York, NY, 10016. You may also send this reservation form to Nikki Maniscalco at <a href="mailto:gala@authorsguildfoundation.org">gala@authorsguildfoundation.org</a> with your payment information. For more information, please contact or <a href="mailto:gala@authorsguildfoundation.org">gala@authorsguildfoundation.org</a>

<sup>\*</sup>Deadline for receipt of all gala material is April 3, 2024